TSRHC – A World of Expertise, Locally Grown



SMU Honors Luke Waites Center for Dyslexia

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Patient Raises Funds and Children's Spirits

2015 ISSUE 1

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· Letter from the President ...



ROBERT L. WALKER TSRHC President/CEO

THE HOSPITAL'S SIGNATURE FUNDRAISING EVENT, TREASURE STREET, was a

major highlight of 2014, another exciting year at Texas Scottish Rite Hospital for Children. The theme was perfectly fitting — "The Most Magical Place in the World is Right in Our Own Backyard." We are blessed with a unique and caring culture at TSRHC. Our patients

and their families, volunteers, staff and especially first-time visitors will tell you, it's like no other hospital they have ever seen. Many people may not realize that from right in our own backyard, the caring culture of TSRHC extends around the world.

Throughout the year, the hospital trains orthopedic fellows and welcomes medical professionals from all areas of the globe. Last year visitors from 39 different countries, including Australia, Korea and Brazil, traveled thousands of miles to TSRHC to observe, study with and learn from our renowned medical staff. (Learn more in our cover story on Page 6.)

TSRHC patient Maya, age 9, of Austin, who received treatment for a hip disorder, is one of thousands of children who have benefited from our worldwide collaborations. The International Perthes Study Group, founded by TSRHC physicians, brings together a global consortium of orthopedic experts to discuss all aspects of Legg-Calvé-Perthes disease. This results in improved treatments for children like Maya. Our international influence doesn't stop there. **In**

2014 alone, TSRHC physicians and researchers were invited to lecture in 15 countries, including China, South Africa and Argentina. Our role as educators opens the door for dialogue and partnerships with medical experts throughout the world.

Of course, none of these alliances would be possible without our dedicated hospital friends and donors who recognize and respect the importance of the hospital's global reach. TSRHC drives an international exchange of information, research and education because these efforts support the hospital's mission of improving the lives of children, whether on the other side of the world or here at this magical place — right in our own backyard.



Maya, age 9, of Austin, is one of many TSRHC patients who have benefited from the hospital's internationally renowned level of treatment and care.



-



More than 2,900 names of generous hospital supporters are beautifully displayed on the TSRHC Giving Wall.

"We are so excited to have a Giving Wall that truly captures the spirit of this hospital and all those who help make the work we do here possible."

> Stephanie Brigger, TSRHC vice president of Development

A Colorful Celebration of Giving

-

TSRHC unveils a tribute to the generous donors who make the hospital's mission possible.

TSRHC RECENTLY INSTALLED A PERMANENT ART PIECE

that visually celebrates the generosity and commitment of hospital donors and supporters. The names of individuals, organizations, corporations and foundations who have made cumulative gifts totaling \$5,000 or more to TSRHC have been etched onto vibrant acrylic panels that form a rainbow-inspired wall of color.

"We wanted to acknowledge our amazing and gracious hospital friends in an artful way that engages people," says Stephanie Brigger, TSRHC vice president of Development. "We are so excited to have a Giving Wall that truly captures the spirit of this hospital and all those who help make the work we do here possible."

This stunning display is prominently located in the hospital's T. Boone Pickens Training and Conference Center, which hosts more than 25,000 visitors each year. On your next visit to TSRHC, we invite you to view this meaningful tribute to those who have helped support the hospital's mission.

For details about making a gift to the hospital, please contact the hospital's Development department at (214) 559-8374 or (800) 421-1121, ext. 8374, or visit tsrhc.org/give.

UPCOMING EVENTS



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> EVENT CHAIRMAN Jackson

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KidSwing-Dallas Monday, June 8 Brookhaven Country Club KidSwing-McKinney Tuesday, June 16 Stonebridge Ranch Country Club KidSwing-Trophy Club Monday, July ¹³ Trophy Club Country Club

Benefiting Texas Scottish Rite Hospital for Children, the KidSwing Golf Tournaments are 9-hole, best ball scrambles for players ages 5-15 at all levels of golfing ability. Visit KidSwing.org for details.

Check out the new event for 16-18 year olds at TopGolf Dallas on Tuesday, July 21!



DANIEL J. SUCATO, M.D., M.S. **TSRHC Chief of Staff**

BEING A GLOBAL LEADER IN PEDIATRIC

ORTHOPEDICS is more than a role, it is a calling. It means helping set the standard in research, education and treatment, and raising the bar — then raising it higher. We are constantly looking forward, challenging ourselves and finding answers to the tough questions. Because when you are recognized as a world-renowned pediatric

orthopedic institution it is not just a compliment, it is a responsibility.

We are educators, lecturers and authors of a textbook recognized throughout the world — Tachdjian's Pediatric Orthopaedics. We value the opportunity to share our knowledge with medical professionals around the globe. Likewise, we continue to learn and expand our expertise through collaborations with international physicians, researchers and professional organizations.

In that collaborative spirit, the Pediatric Orthopaedic Society of North America (POSNA) and the Journal of Pediatric Orthopaedics Part B recently chose TSRHC to be the first featured hospital in its journal series highlighting the world's leading clinical and research

institutions. TSRHC's Chief Medical Officer B. Stephens Richards, M.D., and Chief of Staff Emeritus John A. "Tony" Herring, M.D., edited the issue, in which the journal recognizes the hospital as "an undisputed leader in pediatric orthopedics" with significant achievements from our "world-reputed researchers, innovators and clinicians."

Setting the Global Standard in Pediatric Orthopedics

The same organization recently selected TSRHC staff orthopedist Amy McIntosh, M.D., to be a 2015 POSNA Traveling Fellow. She will travel with two other recipients to the Pan Pacific later this spring, consulting on unique cases and lecturing.

In addition, last year a group of highly regarded TSRHC physicians and I traveled to Kurgan, Russia, to visit the country's largest orthopedic hospital, the Ilizarov Scientific Center for Restorative Traumatology and Orthopaedics. These international experiences broaden our horizons as we see different cultures, medical systems and often, conditions - or more severe forms - than we see in the U.S.

To be an international leader in pediatric orthopedics, we must be out in the world, interacting, teaching and learning, as well as opening our doors to visitors from around the globe. These outreach efforts keep us at the forefront and serve our mission of caring for children; and to us, that means the world.

TSRHC PIONEER



L. Ray Lawson, M.D. | 1925 – 2010

L. RAY LAWSON, M.D., was born in Decatur, Texas. After struggling with an illness in his youth, he aspired to become a doctor and never looked back.

He earned a medical degree from Baylor University College of Medicine in 1953 and practiced general medicine in Dallas for two years. In 1956, he trained in orthopedic surgery at UT Southwestern Medical Center and became one of the first residents to graduate from the fledgling program.

Lawson was then awarded a Fulbright scholarship, which allowed him to further his training at an orthopedic hospital in the western region of England.

Lawson returned to Dallas and joined the Carrell Clinic, named after the area's first orthopedic surgeon and TSRHC's first chief of staff, William Beall Carrell, M.D.

As TSRHC's pediatric scoliosis referrals increased in the early '60s, so did the need for a spine specialist. Thus, the hospital's second chief of staff and Carrell's son, Brandon Carrell, M.D., recruited Lawson to join the staff. Together, the gentlemen established the hospital's scoliosis program.

Lawson also trained with Paul Harrington, M.D., in the use of a groundbreaking surgical spinal implant called the Harrington Rod, used to straighten and stabilize curvature of the spine. Lawson performed the first surgery at TSRHC that employed the device.

In 1966, Lawson and Harrington became founding members of the Scoliosis Research Society and in 1999, Lawson received the organization's Walter Blount Lifetime Achievement Award.

Upon his passing, Lawson's family, friends and colleagues established the L. Ray Lawson, M.D., International Fellowship in Spine in memory and recognition of this legendary TSRHC pioneer. O

SMU Awards the Luke Waites Center for Dyslexia

SOUTHERN METHODIST UNIVERSITY (SMU) of Dallas awarded TSRHC's Luke Waites Center for Dyslexia and Learning Disorders the prestigious 2015 Luminary Award, which honors advocates for education. The dean of SMU's Annette Caldwell Simmons School of Education and Human Development, David Chard, presented the honor at a ceremony held Jan. 21 at the school's Umphrey Lee Center.

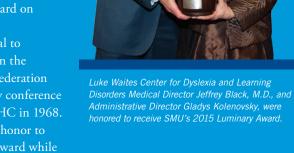
Luke Waites Center for Dyslexia Medical Director Jeffrey Black, M.D., and Administrative Director Gladys Kolenovsky accepted the award on behalf of the center's nationally recognized staff.

Lucius "Luke" Waites, M.D., founded a program at the hospital to help children with learning disorders in 1965. He was a pioneer in the field and helped formally define the term dyslexia at the World Federation



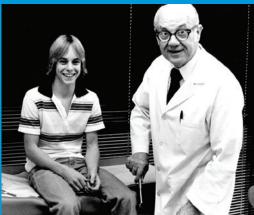
held at TSRHC in 1968.

receive this award while



standing on the shoulders of the legacy that has gone before us for the last 50 years," Kolenovsky explains. "We believe and compassion is the same with the Luke Waites Center for Dyslexia as it is throughout the hospital."

The center's dyslexia training and education programs have not only benefited TSRHC patients, the transformative curriculum has changed the lives of children throughout the state and around the world. \bigcirc



Luke Waites, M.D., with a patient circa 1969



Ozan Razi, M.D., of Cyprus, Turkey

TSRHC Welcomes New Lawson Fellow

THE L. RAY LAWSON, M.D., INTERNATIONAL PEDIATRIC SPINE FELLOWSHIP AT TSRHC

is pleased to announce its second fellow, Ozan Razi, M.D., of Cyprus, Turkey.

Razi is a graduate of Turkey's University of Cukurova. He has 14 years of experience in the field of orthopedics and traumatology. He is a member of the Turkish Pediatric Orthopaedic Society as well as the Turkish Society of Orthopaedics and Traumatology.

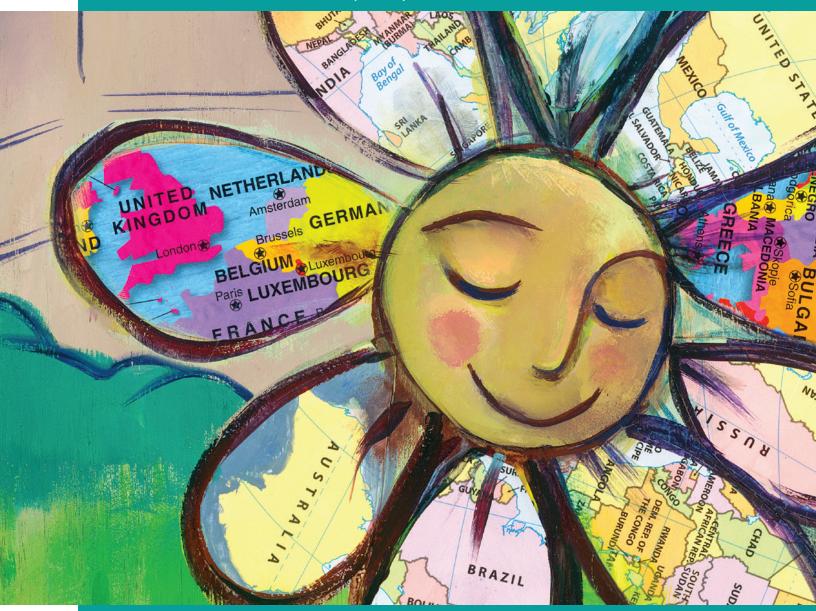
During his six-month rotation at TSRHC, Razi will conduct research on spinal deformity. In addition, he will study the role of MRI evaluations as it applies to early onset scoliosis and adolescent idiopathic scoliosis.

This fellowship is made possible through generous donations received in memory of the renowned L. Ray Lawson, M.D., and continues the tradition of excellence that he embodied. (See TSRHC Pioneer feature on facing page for details.)

"Dr. Razi fits the criteria for people who we want on the TSRHC team," says Daniel J. Sucato, M.D., M.S., TSRHC chief of staff. "He is driven to conduct research that will help answer some of the questions we have, so that we can better care for our patients." O

TSRHC – A World of Expertise, Locally Grown

By Manny Mendoza



When TSRHC hosted the World Hand Symposium, orthopedic physicians from 19 countries flocked to the hospital to learn about the latest treatments for upper limb disorders. Why Scottish Rite Hospital? It's home to two of the world's preeminent pediatric hand surgeons, consistently ranks as one of the top pediatric orthopedic facilities in America and is renowned for its groundbreaking research. Illustrated by Kelly Stribling Sutherland



SUCH LOCALLY GROWN LEADERSHIP FROM THE TSRHC MEDICAL STAFF

plants seeds that encourage ideas and innovations to bloom across the globe, cultivating a brighter future for children with orthopedic conditions in the United States and abroad.

In addition to traveling from overseas to attend medical conferences put on by the hospital, doctors come to TSRHC to train with its superior medical team. **Last year alone, physicians came from 39 countries.** They also wrangle for spots in the world-class fellowship programs at TSRHC, taking some of the hospital's expertise back home with them. They come here because Scottish Rite Hospital's commitment to the highest standards has put it on the world stage of pediatric orthopedic care.

And the world has taken notice. In addition to international representatives from the medical community, **more than 300 current patients from nearly 60 countries travel to TSRHC** to benefit from the hospital's expert treatment. "We are a destination," says Chief of Staff Daniel J. Sucato, M.D., M.S. "We help set the standard."

Sucato's predecessor, now Chief of Staff Emeritus John A. "Tony" Herring, got the international ball rolling in the 1980s when he began visiting countries such as China and Russia, teaching their doctors the Scottish Rite way and treating their patients with TSRHC's superior know-how. Last year alone, **TSRHC physicians and researchers lectured in 15 countries** in addition to training medical personnel across the U.S.

Continued on next page.

The hospital's training of domestic and foreign physicians results in better care of children with orthopedic conditions around the world, while also spreading TSRHC's philosophy of providing superior treatment to children regardless of their family's ability to pay.

How sought after is the hospital's expertise? More than 160 physicians, or **more than 10 percent of the pediatric orthopedic surgeons in North America**, completed their advanced instruction in TSRHC fellowship programs. Internationally, **Scottish Rite Hospital fellows have come from 21 countries**, representing every continent but Antarctica, with many going on to assume leadership roles at medical institutions in their home countries.

The reach of TSRHC's research team is equally broad. As a major medical research center, the hospital directs international studies such as leading the International Perthes Study Group, a team of physicians from the U.S. and eight other countries who came together to discover new approaches to Perthes disease, a hip disorder.

In addition, the hospital develops innovative treatments that lead to better outcomes for children with pediatric orthopedic disorders. For example, when the TSRH Spinal System for correcting spinal deformities was introduced, it was the most widely used treatment of its kind internationally. The hospital has also established itself as a global leader in limb lengthening and reconstruction, building on the work of Russian physician Gavril A. Ilizarov. Improving on his original frame, TSRHC orthopedists and researchers have created a series of patented limblengthening devices recognized around the world.

The impact of Scottish Rite Hospital's leadership on the direction of pediatric orthopedics is evident through the high-ranking positions TSRHC physicians hold in esteemed medical associations. Chief Medical Officer B. Stephens Richards, M.D., recently led the Scoliosis Research Society (SRS). In addition, Richards and Herring are former presidents of the Pediatric Orthopaedic Society of North America (POSNA), whose archive is housed at TSRHC. Assistant Chief of Staff Lori A. Karol, M.D., is president-elect of POSNA. She will become the first woman to assume the role of president at POSNA's annual meeting in May.

With its international influence and dedication to education and collaboration, TSRHC has blossomed from its Texas roots into one of the most respected pediatric orthopedic institutions in the world. In that thriving spirit, TSRHC is constantly growing, evolving and reaching skyward, so that children - no matter where they are - can, too. •



MORE THAN 1.100 GUESTS ATTENDED THE 19TH **ANNUAL TREASURE STREET,** celebrating TSRHC with a festive backyard theme and feast created by chef chair Kent Rathbun. Guests danced the night away to the sounds of the Emerald City Band at the signature event, which raised more than \$1.1 million for TSRHC. A special thanks goes to Rick and Lori Ashmore Peters, event chairs, and Janie and Judge Joe Ashmore, honorary event chairs, and all those who made Treasure Street a success. Because of generous hospital friends, everyone enjoyed an evening at the most magical place in the world, right in our own backyard — TSRHC. O

L to R: Treasure Street auctioneer Todd Whitthorne; Chef Chair Kent Rathbun; TSRHC President Emeritus and Foundation Executive Chairman J. C. Montgomery, Jr.; and event sponsor Richard Eiseman, Jr.

TREASURE STREET SCOTTISH RITE HOSPITAL

FOR CHILDREN





Carolyn Rathjen and TSRHC Assistant Chief of Staff and Foundation President Karl E.

Rathjen, M.D.



TSRHC patient Kyle, age 10, of Arlington, with Dallas Cowboys quarterback Tony Romo



L to R: TSRHC Senior Vice President of Public Relations Mark Bateman; TSRHC Trustee Graham Childress; Lynn Talley, High Overall winner; TSRHC Trustees Dan Davidson and Mike Gower; and TSRHC President/CEO Robert L. Walker

Dallas Cowboys Visit

A COLLECTIVE CHEER FILLED THE HOSPITAL on Dec. 9 as

Tony Romo led a group of Dallas Cowboys players and cheerleaders to sign autographs, deliver gifts and interact with TSRHC patients. This highly anticipated visit has been a hospital holiday tradition for the past 18 years.

TSRHC patient Jenna, age 5, of Wichita Falls, with Dallas Cowboys cheerleaders



Clay shoot participant Guy Payne (right) with his son, Bo

San Angelo Sporting Clay Shoot

SINCE 1998, THE SAN ANGELO SPORTING CLAY SHOOT has been raising funds and awareness for TSRHC in West Texas. This familyfriendly event included lunch and live and silent

auctions. The clay shoot, which is hosted at the San Angelo Claybird Association Range, has raised more than \$711,000 for the hospital. \bigcirc





Cotton Patch Challenge

TSRHC THANKS COTTON PATCH CAFE for supporting the hospital through its ninth annual fundraising campaign, the Cotton Patch Challenge. During the Challenge period, Feb. 23 - April 5 the restaurant matched every \$25 donated with \$25 Cotton Patch Cafe gift cards. One hundred percent of Challenge donations benefit TSRHC. This year's effort has been another success, contributing to the history of this incredible campaign that has raised more than \$800,000 for TSRHC. Thanks goes to Cotton Patch Cafe and all who participated in the Challenge! •

HOSPITAL HAPPENINGS | Spotlight on TSRHC Events, Donors and Patients

Cotton Bowl Visit

ON DEC. 29, COTTON BOWL CLASSIC contenders took a time out to visit with the patients



of TSRHC. Coaches and players from the Michigan State football team made this 79th annual Goodyear Cotton Bowl Classic event something to remember. O

L to R: Michigan State football player Enoch Smith, Jr., TSRHC patient Darren, age 11, and his brother Miles, both of Bedford Dallas, and TSRHC President/ CEO Robert L. Walker, with her Cotton Bowl-inspired art that she presented to the Michigan State Spartans.

TSRHC patient Haven, age 12, of





Participating children will receive:

- A free bike helmet.
- A chance to win a new bike.
- A visit from the CareFlite helicopter.

TSRHC patient Esmeralda, age 6, of Dallas

Free to the public!

This event is held in proud partnership with the Texas Office for the Prevention of Developmental Disabilities.



TSRHC Annual Amputee Ski Trip

TSRHC'S 34TH ANNUAL AMPUTEE SKI TRIP, Feb. 9-14, gave 14 hospital patients with limb differences an opportunity to discover the joy of skiing and snowboarding at the National Sports Center for the Disabled (NSCD) in Winter Park, Colo. The experience builds confidence, independence and lasting friendships. The Stephen M. Seay Foundation underwrote the trip, and for the 10th year, American Airlines provided air transportation through their "Kids in Need" program. In addition, St. Bernard Sports donated ski apparel to patient participants. 🔾

TSRHC patient Selam, age 16, of Lewisville, (left) with a NSCD instructor

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"It starts with you," Higgins says. "Everybody has a contribution to make, no matter how small it may seem — it matters."

Making Each Moment Count

TSRHC TRUSTEE TOM HIGGINS has checked off his bucket list and gathered treasured memories along the way, but he does not dwell in the past. He knows the importance of seizing the day and embracing each moment. As a longtime Mason and a member of the hospital's board, he reminds us that there is no time like the present to make a positive difference — just as he is doing for the patients of TSRHC.

"It starts with you," Higgins says. "Everybody has a contribution to make, no matter how small it may seem — it matters."

Higgins found a calling he could contribute to nearly 50 years ago. The day he turned 21, he followed in his father's footsteps and joined his hometown Masonic organization, Canyon City Lodge #730 in Canyon, Texas.

"My father was my coach, my mentor," he explains. "We enjoyed Masonry together throughout our entire adult lives, until he passed away at age 90." TSRHC Trustee Tom Higgins believes each person has something to give and the time to offer it is right now.

Higgins also worked closely with his father on the family farm and ranch where he was raised, between Canyon and Amarillo. His mother was a homemaker, whom he remembers fondly for baking treats with lots of love — and butter.

"I was an only child so there was a lot of work, but it was a good life," he says. "Hard work builds character."

In high school, Higgins applied that work ethic to athletics, where he excelled and helped clinch a Texas state AA basketball championship title. He was then recruited to play basketball at what is now West Texas A&M University.

With his tall frame and agile hands, large enough to palm a ball, that comes as no surprise. "The coaches said the only thing that cut my athletic career short was my lack of ability," he says with a chuckle.

He graduated from college in 1970 with a Bachelor of Science degree and moved to Amarillo, where he worked in a management-training program for Levi-Strauss. Three years later, he accepted a job in the apparel industry that took him to El Paso, where he has resided ever since.

"We locals consider El Paso to be 'far' West Texas," he explains. "I mean, we are *out* here."

His career shifted in the mid-'80s, to outdoor advertising sales. After a successful role as an account executive, he retired 16 years ago from Clear Channel Communications.

Higgins enjoys the cultural diversity and rich history of his *far* West Texas city. He holds a leadership position in El Paso's Masonic Lodge #130 and is a member of the city's Coronado Lodge #1406. He also oversees El Paso's historic Scottish Rite cathedral and is still affiliated with his hometown lodge.

"Masonry has been one of the biggest influences in my life as far as something social, spiritual and fraternal," he explains. "It doesn't have a shelf life. It's a life-long pursuit."

That pursuit led him to TSRHC.

"That building has a soul," he says of the hospital. "You can feel it in the culture."

Higgins became a trustee in 2013 and enjoys

TSRHC Trustee Tom Higgins is dedicated to improving the lives of children like patient Alfonso, age 12, of Bedford.

supporting TSRHC's mission. "To see a child's life transformed, it doesn't get any better than that," he says. "I feel really blessed to be a part of it."

When he is not at the hospital, this self-proclaimed philosopher enjoys listening to two kinds of music rock *and* roll, spending time with treasured friends, reading one of his three favorite books* and visiting Canyon, the place he still calls home.

His positive approach to life and appreciation of each moment is contagious and perhaps even in his DNA. "A lot of people say they miss the good old days," he explains, "but my father always said, '*These* are the good old days.'" **O**

*The Bible, *The Power of Positive Thinking*, by Norman Vincent Peale and *A New Earth*, by Eckhart Tolle



TSRHC PATIENTS | In the Spotlight

Patient's Monkey Business Benefits TSRHC

WHEN LIFE GIVES PEOPLE LEMONS, SOME MAKE

LEMONADE. But TSRHC patient Emily, age 9, of Forney, Texas, makes monkeys. Sock monkeys to be exact, and she has made a lot of them.

When Emily was 5 years old, she could run — fast. But in a matter of weeks, she was confined to a wheelchair, barely able to move and losing her ability to speak.

"We went to numerous doctors and specialists," Emily's father, Josh, says. "Nobody understood what was going on."

Then Emily was referred to TSRHC, where she was diagnosed with juvenile dermatomyositis, an autoimmune disease that weakens the muscles and affects only three out of a million children. "That referral was key," Josh says.

As she went into diagnostic surgery at TSRHC, Emily was given a doll. She wondered if all the patients received toys — and Emily's Monkeys was born. Since then, Emily has donated more than 350 handmade sock monkeys to TSRHC patients.



She has hosted sockmonkey-making events in her hometown, auctioned sock monkeys at hospital events and even published a children's book around the theme.

TSRHC patient Emily, age 9, of Forney, has made it her mission to give back to TSRHC. Her book is

available for purchase in the TSRHC Gift Shop.

All the proceeds of her efforts benefit TSRHC patients.

"As long as we manage her disease properly, she should have many healthy years ahead of her," Emily's dad explains. "And of course, many more monkeys." O



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Dallas Marathon in Full Stride for TSRHC

THE METROPCS® DALLAS MARATHON®

was back in full stride in 2014, with new, spectator-friendly half and full marathon courses and more than 25,000 runners. Sunday, Dec. 14, marked the 44th running of the marathon, of which TSRHC was the primary beneficiary.

At mile-marker seven, TSRHC patient champions and their families, hospital staff and volunteers cheered on passing runners with signs and noisemakers.

Since 1997, the marathon has raised more than \$3.5 million for the hospital, making a difference in the lives of thousands of children.

For information about the 2015 event, visit dallasmarathon.com. If you would like to get involved, visit tsrhc.org/volunteer; or to make a donation or learn about fundraising for the event, visit crowdrise.com/TSRHC. **O**

TSRHC patient champion Max, age 10, of Arlington, cheers on runners at the hospital's cheer station.







ABOUT TEXAS SCOTTISH RITE HOSPITAL FOR CHILDREN

Texas Scottish Rite Hospital for Children (TSRHC) is one of the nation's leading pediatric centers for the treatment of orthopedic conditions, certain related neurological disorders and learning disorders, such as dyslexia. Since its inception in 1921, TSRHC has provided medical care for more than 225,000 children. Patients receive treatment regardless of the family's ability to pay. Are you receiving duplicate mailings or need to correct your name, title or address? Please send corrections to P.O. Box 199300, Dallas, Texas 75219-9842 or call (800) 421-1121, ext. 7650.

Texas Scottish Rite Hospital for Children is a 501(c)(3) nonprofit organization.